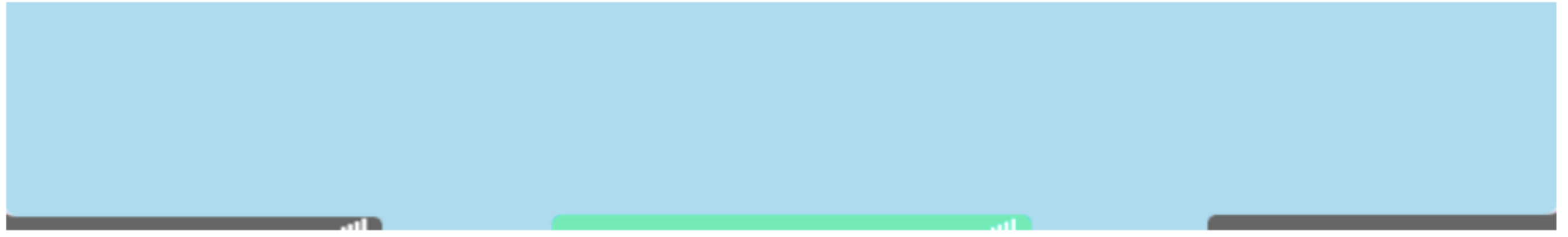


UX Writing Principles



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Course Content

[Collapse All](#)

- Welcome to Your Crash Course
- Lesson 1: Introduction to UX and UX Writing
6 Topics | 1 Quiz [Collapse](#)
 - Lesson Content** 0% COMPLETE | 0/6 Steps
 - What is UX?
 - What is UX writing?
 - What makes a good UX writer?
 - A UX writer by any other names
 - A UX writer's responsibilities
 - User flow and flow charts
 - Quiz 1: Introduction to UX and UX Writing
- Lesson 2: Understanding UX Design Principles for UX Writing
7 Topics | 1 Quiz [Collapse](#)
 - Lesson Content** 0% COMPLETE | 0/7 Steps
 - Why is UX crucial?
 - User at the center and the user's journey
 - Keep it simple
 - Favor the familiar
 - Speed
 - Usefulness
 - Security, stability, and reliability
 - Quiz 2: Understanding UX Design Principles for UX Writing
- Lesson 3: Understanding the Psychology in UX Writing
6 Topics | 1 Quiz [Collapse](#)
 - Lesson Content** 0% COMPLETE | 0/6 Steps
 - What is the role of psychology in UX?
 - Patterns and Perception
 - Visceral Reactions
 - Hick's Law a.k.a. Minimalism
 - Gestalt Principles
 - Psychology of Colors
 - Quiz 3: Understanding the Psychology in UX Writing
- Lesson 4: Tone and Voice in UX Writing
5 Topics | 1 Quiz [Collapse](#)
 - Lesson Content** 0% COMPLETE | 0/5 Steps
 - UX writers speak through an interface
 - Basic principles for writing UX content
 - Defining voice, tone and style
 - How to map tone across the experience
 - Creating Voice and Tone Guidelines
 - Quiz 4: Defining voice, tone, and style
- Lesson 5: UX Writing Deliverables
5 Topics | 1 Quiz [Collapse](#)
 - Lesson Content** 0% COMPLETE | 0/5 Steps
 - Types of deliverables
 - Documenting and organizing copy
 - Testing copy
 - Introducing product to users
 - Accessibility and localization
- Final Project
- Final Exam